



is looking for
a Web Designer

Job Description

Proxistore is a complete web-to-store solution for merchants, shops, store chains... It is a solution to significantly increase traffic and acquire new customers at point of sale thanks to local-based online advertising. We are looking for a Web Designer (CDI).

The **Web Designer** plays a key role as a member of the Marketing Team and Development Team in fulfilling the company's mission – **Build the universal drive-to-store platform**. The Web Designer is accountable for developing, managing, and optimizing a highly engaging, informative website on Wordpress, as well as developing and optimizing the design and user experience of our advertising platform.

Accountabilities

- Creating website and digital assets,
- Create visual content to engage and educate consumers about Proxistore products,
- Consistent, on-brand experience for website,
- Apply design standards, guidelines, best practices and user experience for advertising platform,
- Visual design of online creative elements.

Responsibilities

- Collaborate with marketing team and contribute to the development of website design and content strategy to drive sales and build awareness of the products and Proxistore brand,
- Develop and deliver on-brand user experience for public website,
- Establish, promote, and enforce design guidelines, best practices, and user experience,
- Manage and prioritize multiple assigned website design-related tasks at one time, each in different stages of production to ensure the successful delivery of projects while meeting timelines,
- Produce and execute user-centered concepts (e.g., mockups, wireframes) designed to improve the overall digital experience, meet user needs, and satisfy business objectives at the page, component, and navigational level
- Ongoing development of functionality and design enhancements to improve the website for consumers, contractors, and internal team.



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Requirements

- 3+ years in a Web Designer role working with web design and asset development
- Must be well versed in Adobe Creative Suite (Photoshop, Illustrator, AfterEffect). Experience with Figma is a plus,
- 3+ years of strong proficiency with Wordpress development platforms,
- 3+ years of strong proficiency with web design integration,
- Understanding of interactive web technologies, including HTML, CSS, JavaScript, Angular, React, Typescript,
- A strong portfolio of web design work samples,
- Bachelor's Degree in creative-focused discipline, Communications, Marketing or related field (preferred).

Proxistore offers

- We offer a salary adapted to your responsibilities as well as many fringe benefits.
- You will work in a dynamic, friendly and constantly evolving environment,

Interested? Motivated? Send us your application and your CV by email, remembering to specify in the title: "Job offer response: Web Designer".

Contact :

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